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CPA CPD

Corporate Social Responsibilities and Shareholders Rights and Issues

2 CPD Hours

Speaker: Mr Christopher To, Executive Director, Construction Industry Council

Date	:	Tuesday, 19 January 2010
Time	:	6:15 pm – 6:45 pm (Registration) 6:45 pm – 8:45 pm (Workshop)
Venue	:	CPA Australia Hong Kong China Division Office 20/F Tai Yau Building 181 Johnston Road, Wanchai
Language	:	English
Fee	:	HK$200 Member HK$350 Non-Member
Certification	:	Certificate of Attainment will be issued to participants who have completed the workshop

In today's global economy, corporate social responsibility (CSR) is a core component of corporate strategy. In light of the financial losses and diminished reputation companies can suffer in the global financial crisis, CSR is emerging as a crucial instrument for minimising conflict with stakeholders.

In this 2-hour presentation, our presenter will explore common shareholders rights and issues that corporations should be aware of when adopting CSR strategies.

Course Outline

- Importance of CSR
- Impact of CSR – Criticisms and Benefits
- Case Studies
- Key Developments
- Standards – Asian-Pacific Economic Cooperation
- Business Case for CSR
- Communication Strategy
- Rights of Shareholders and Governance Issues

About the speaker:

Mr Christopher To is currently the Executive Director of the Construction Industry Council and was previously Secretary General of the Hong Kong International Arbitration Centre. He is a Fellow of the Chartered Institute of Arbitrators and a Fellow of The Hong Kong Institute of Arbitrators. Mr To is also a Council Member of the Hong Kong International Arbitration Centre, and was the immediate Past Chairman of the Inter-Pacific Bar Association Dispute Resolution and Arbitration Committee.

Enrolment Form (Fax No. 852 2832-9167)

Enrol for multiple workshops

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